



Vision

Robert La Roche's story could, without doubt, serve as a template for a classic Hollywood movie. As an advertising salesman, the Austrian worked for renowned companies until the 1980s, when he himself assembled a small team and produced stylish accessories from optical defective vision corrections – a start-up success story long before the term start-up was coined. Vienna is currently hosting the inaugural exhibition of the designer and his style-defining glasses that he designed for Dior and Carrera, among others. Those who wait until the closing event can, by the way, ask La Roche himself "Which model is right for me?" Don't miss it!

*Robert La Roche: Personal View
4 May to 25 September 2016
Museum of Applied Arts, Vienna*



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Whether it's Vincent van Gogh or Robert Mapplethorpe: Flowers are among the allegorical motifs by which artists of all ages have been fascinated and from which they have drawn inspiration. Luzia Simons also deals with the ephemeral beauty and uses the latest photographic technology to interpret them in her style of communication. The French-Brazilian resident of Berlin scans their motifs faithfully by scanning them slowly with light and making conversions into data algorithms. The result: an improbable brilliance and surreal intensity of supposedly disordered flowers, which are currently to be admired in the precisely designed garden of the National Archives in Paris – artful chaos coinciding with French perfection.

*Luzia Simons: Stockage – vanitas rerum
3 June to 18 September 2016, National Archives, Paris*

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lowers are the favourite subject of photo artist Luzia Simons. The artist, who has chosen to live in Berlin, uses large format art and a special technique to position and include the painted beauties within her work. How does the exotic artist transport her works of art? They are carefully placed in the car by her Japanese flower seller, who always presents her with a particularly rare flower. „I love flowers, and I love their transience. Sometimes they inspire me to combine random combinations into an expressive arrangement“. Then it takes nothing more than Simons' fertile imagination...

